

# Block boredom from your next online meeting

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OpenGenius

*Trusted by:*



BBC



Microsoft

pepsi



# Teams are tired of virtual meetings and events!

## Here is why...

A survey by Twingate reported in June 2020 that of 1000 remote employees interviewed, 40% experienced mental exhaustion from video calls.

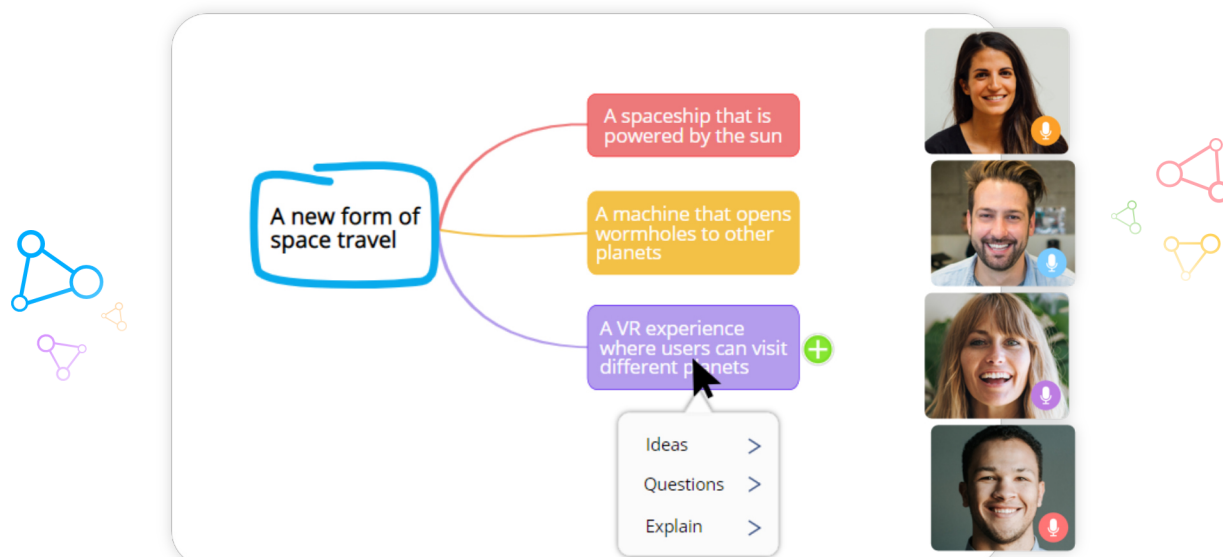
### Book one of our Creativity Workshops Powered by AI in which we use technology to:

- Correctly identify the root cause
- Generate new ideas and solutions
- Identify and overcome errors and biases
- Choosing the best approach to solving the problem
- Have fun in the process



## How do we do this?

Using specialist AI powered brainstorming software and creativity testing tools, our coaches will guide your team on a discovery journey that leads to more engaged team members, increased energy and better solutions.



# OpenGenius - **kickstarting creativity** for 16 years

Delivering game changing workshops, coaching, and technology, we are a global leader in the field of creativity and innovation.

We use a combination of motivational speaking, online and offline activities to prevent screen exhaustion, and proprietary AI technology to capture ideas in a fun visual way.

## Fun, yet **highly practical**, workshops

- They will feel their time is valued
- We help solve real problems
- We instill an 'everything is possible' mindset
- You will get long term results



*Chris Griffiths with the Dalai Lama at the Petra Nobel Conference*

## **Supercharge** your next event

The European Commission, Pfizer, State Bank of India, Dimensional Fund Advisors and many other companies across the globe, have invited us to kickstart their creativity.



## Testimonials

**Forbes**

"Chris Griffiths advises the largest companies in the world to be better."



"... a powerful, hands-on approach to tap into our creative flow and become masters in our chosen field. An essential resource for anyone looking to 'be different' and create at their highest capacity!"

**Forbes Magazine, ICON Event, Prague**

**Jan Mühlfeit, Executive coach/mentor, former chairman of Microsoft Europe, author of The Positive Leader**

## Why badly delivered virtual meetings are **energy-sucking!**

- No break from screens
- No engagement, easy to be distracted and do other things
- Harder than face-to-face conversation
- Use of the wrong technology causes barriers
- BORING!



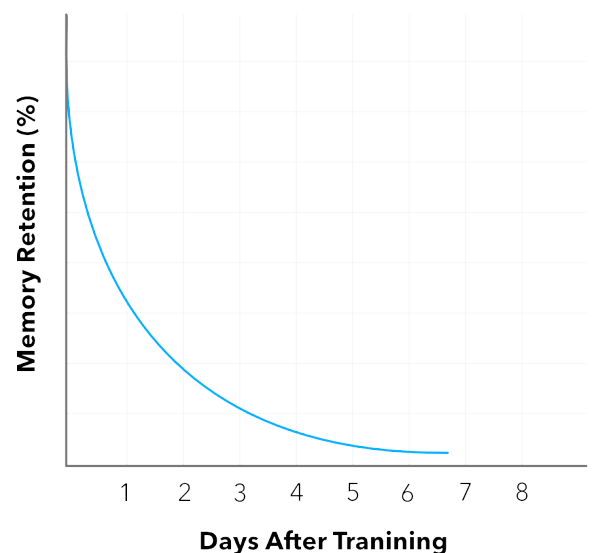
## You want to **fire them up** not **burn them out**

Doodle surveyed over 1100 U.S. employees, 38% said virtual meetings can lead to them being exhausted and 30% said they caused stress.

## Virtual workshops should have **lasting impact, otherwise...**

- Your team will feel their time has been wasted
- You end up with lots of ideas with none being actioned
- Attendees forget most of what they learned by the next day
- You wasted your money!

### The Forgetting Curve



## Step-by-step Real World Creative Problem Solving:

# AI Powered Creativity Workshops (Virtual)

Choose from 4 practical workshops. Learn tools and processes that work.

Includes the use of specialist AI powered brainstorming software and creativity testing tools. Priced from US\$1000 / UK£700 per workshop.

**Discount of 15%** if all 4 workshops are booked together.

### Workshop 1

#### **Creativity Kickstarter (60min)**

- A great way to start off any virtual team meeting or event
- Prime your team to think creatively
- Engage an 'everything is possible' mind-set
- Provide the motivation to try a new approach

### Workshop 2

#### **Understanding the problem (60min)**

- Identify the real challenge - ask are you solving the right problem
- How to identify and overcome thinking errors and biases
- Why you must avoid assumptions that will make an 'ass' of 'u' and 'me'
- Get a clear understanding of the problem through tried and tested processes

### Workshop 3

#### **Generating Game Changing Ideas (60min)**

- Generate more and better quality ideas to push beyond the obvious
- Learn why most brainstorming fail
- Avoid status quo bias, you don't want the old same solutions
- Supercharge creativity by using the correct tools and techniques

### Workshop 4

#### **Identifying best solutions (60min)**

- Sort, filter, and evaluate chosen solutions using whole brain thinking
- Discover why reliance on data and logic alone, may lead to poor decisions
- How to avoid looking for complex solutions to simple problems
- Choose the best option using proven methodologies that give clarity

**PRICE: US\$1000 (UK£700) for each individual workshop. Price includes 1 month access to AI powered software for attendees. Discount of 15% if all 4 workshops are booked together for the same or consecutive days.**

Up to 30 attendees can attend per workshop but for a more personal experience we recommend 10 or less. Please contact us for solutions for larger audiences.

*(Prices exclude VAT if applicable for your region)*



# For your next event

## Engagement is absolutely everything - especially for virtual events

- Activities prior to events kickstart engagement
- Mix of online and offline activities stops boredom
- Motivation creates 'everything is possible' mindset
- Use of our own technology ensures ideas are captured and actioned



### Keynote

#### Thinking Without The Box (20 - 30 min)

- How to think without the box
- When you know what the 'box' is, and remove it, you unleash unlimited creativity
- Proof that 'anything is possible'
- A fun and interactive session that will get your audience thinking differently



Our CEO, Chris Griffiths, is a world-leading expert in innovation. He is multiple time TEDx speaker, has done keynotes at Stanford, The London Stock Exchange, and European Business Awards, and has appeared in numerous publications including BBC, Forbes, and The Telegraph. He built a training and consulting network of over 1000 creativity and innovation coaches worldwide. Chris is a best selling author translated into over 15 languages.

## Testimonials

“ Truly life changing...opened my eyes to thinking differently and being more creative. Many colleagues noticed the change and the business is ultimately seeing the benefit. ”

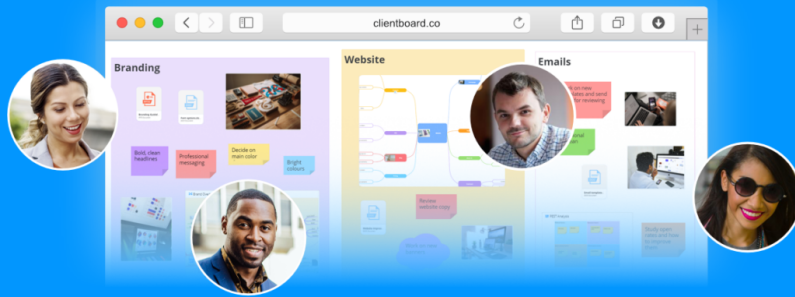
**Dominic McKenny** Director of IT Oxford Health NHS Foundation Trust

“ It's profoundly changed my way of thinking and creating solutions, and has sounded a creative voice that I did not know existed. ”

**Ed Allan** Rear Admiral, US Navy (Rtd.)

# We have developed AI powered technology that will empower your team to find solutions

We also create the software solutions and testing instruments to put innovative thinking into action on a daily basis. Our technology is used by over 1 million people around the globe and within companies such as Disney, the BBC, De Beers, NASA, Intel, Microsoft, Apple, Oxfam, Sony, Pepsi and the University of Oxford.



Ayoa is an inclusive all-in-one mind mapping, whiteboard and collaboration app designed to embrace differences, elevate creativity, and drive results



"The most unique twist on task management I've ever seen"



"Visually-oriented people - this layout boosts productivity"

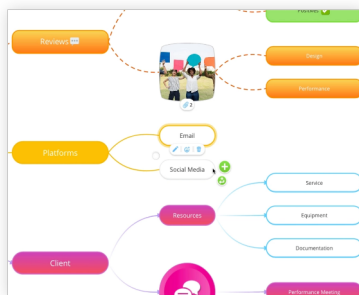


"Turns your tasks into an awesome venn diagram"



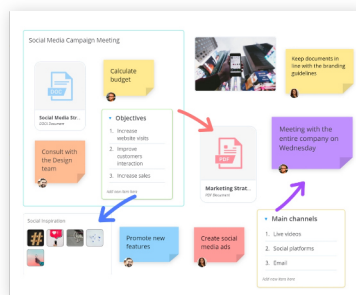
"A more intuitive way to manage workloads"

## The way **your brain** likes to work



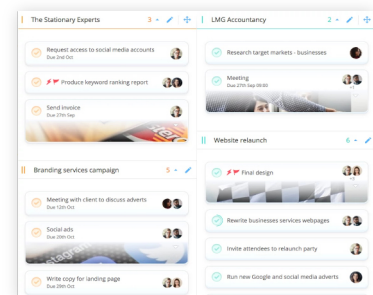
### Mind maps

Brainstorming ideas for a project? Taking notes in a meeting? Visually map out your ideas to boost your organization and ability to think creatively.



### Whiteboards

Whether you're working alone or with a team, holding a meeting or planning a project, you can now do it all in Ayoa.



### Workflow

Inspired by the traditional Kanban board, this visual task board view lets you manage your projects and workflows in a simple, linear format.

# Contact us for more details



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## Examples of past events

- The European Commission, Senior Leadership Teams, The Hague
- AXA Wealth, UK
- Institute of Financial Planners, UK
- State Bank of India, UK
- Healthcare People Management Association, UK
- European Academy for Direct and Interactive Marketing, UK
- The National Health Service (NHS), UK
- Academy Wales, Welsh Government, UK
- Biggerplate Conference Unplugged, UK
- The Sunday Times Business Roadshow events, UK
- LikeMinds Innovation Conference, UK
- Lambert Smith Hampton (ES-group), UK
- Global Pets Forum, Nice, France
- Dimensional Fund Advisors, London
- Pfizer Inc., USA
- European Business Awards, Warsaw
- Petra Nobel - Annual Conference of Nobel Laureates, Jordan
- Digital-Tuesday.com, UK
- Diamond Sphere Trading LLP, Monaco
- ICON 2014, Prague
- Mind Mapping and Technology Conference, Singapore Institute of Management
- Optimiza Academy, Khartoum, Sudan
- Ideas First Conference, Ukraine
- Turnitin, USA
- The Scottish Parliament, Scotland
- Sharjah Business Women Council, Tec Marina, Wales
- TEDxCardiff, Tramshed Cardiff, Wales
- TEDx ODED, Cardiff
- London Stock Exchange, UK
- Shenzhen Stock Exchange, China
- Stanford University CME Live, USA

**We asked [Stanford University](#) for feedback from attendees on our event.  
Here are the results:**

